

West Chester Area School District's Interaction with the Community

The West Chester Area School District (WCASD) is proud of and grateful for the community's support and involvement at meetings and school functions, online, and with special projects and initiatives.

This document describes the ways in which the WCASD engages with public and non-public school parents, students, staff, residents, the business community, and media on a regular basis.

Community Engagement

- Administration committees
- Superintendent's e-news email distribution (sign-up on the website)
- School Messenger email/phone blasts to parents
- District and school websites
- Online publications, such as "WCASD News & Notes E-newsletter"
- Facebook, Twitter, Instagram, and YouTube
- Press releases and news/event advisories

Soliciting/Receiving Feedback

- Public comment at monthly school board and committee meetings allows for direct public commentary regarding agenda items and issues of concern during which personal views and insights may be shared with the Board (note that such commentary is not intended to become a question and answer session)
- Establishment of special email comment links for submitting public feedback on major projects, such as transportation plan changes, full day kindergarten, building renovations, task force findings, and annual school calendar planning
- Online surveys: used for parental, local business community, and district employee feedback

Handling Your Questions

- Email the superintendent in advance of or after monthly school board meetings
- Email in advance of or after school board committee meetings to the appropriate committee chair
- Email general board-related questions to the board secretary
- Special phone or personal conferences on board issues can be arranged by appointment
- Phone calls can also be directed to the superintendent or the board secretary
- Email addresses, comment links, and phone numbers can be found on the district website: www.wcasd.net